



PARTNERSHIP OPPORTUNITIES

2024



ABOUT FIVE POINTS

From our regulars, our students, our surrounding residents & our visitors & families, we invite you to share in our neighborhood!

Five Points is a downtown district extending from the intersection of Santee Avenue, Harden & Devine Streets connecting Gervais and Blossom Street. From eclectic mom and pop stores to high end dining you truly can Find it all in Five Points!

ABOUT FIVE AFTER FIVE

Returning after 7 years, where music, community, and warm evenings converge to create unforgettable experiences. Held in the heart of this vibrant district, Five After Five is a FREE concert series that transforms ordinary Thursday evenings into lively, musical extravaganza.

Nestled amid the charming streets and historic buildings of Five Points, this year's concert series showcases NOLA to COLA, Ladies of Country, Buffet & Burgers, and a little Rock n' Roll.

SUMMER 2024 DATES

July 18th

August 22nd

September 26th

October 17th

SERIES PRESENTING SPONSOR \$5000-EXCLUSIVE

- Top billing on Official Event Poster
- Top billing on Official Event Banner
- Top billing on all promotional materials
- Promotional message stage announcement each show (4)
- Logo on all print media, email blasts, and social media marketing
- Radio mention
- Reserved balcony table for 6 at Saluda's Restaurant for duration of event - Includes \$250 tab/show (4)
- 10 x 10 Booth or Brand Activation space for promotional item giveaway
- Verbal recognition from the stage (4)

SERIES STAGE SPONSOR \$2500 - EXCLUSIVE

- 75% billing on Official Event Poster
- 75% billing on Official Event Banner
- Logo on all print media, email blasts, and social media marketing
- Reserved balcony table for 4 at Saluda's Restaurant for duration of event - Includes \$150 tab/show (4)
- 10 x 10 Booth or Brand Activation space for promotional item giveaway
- Verbal recognition from the stage (4)

SERIES ROCK N' ROLL SPONSOR - \$1500

- 50% billing on Official Event Poster
- 50% billing on Official Event Banner
- Logo on all print media, email blasts, and social media marketing
- Reserved seating for 2 at Saluda's Restaurant for duration of event - Includes \$75 tab/show (4)
- Verbal recognition from the stage (4)

ARTIST HOSPITALITY SPONSOR \$1000 - EXCLUSIVE

- 25% billing on all event banners
- Opportunity to introduce the band on stage (4)
- Six beverage tickets per show
- Logo in all email blasts regarding the event
- Logo in social medial marketing efforts
- Verbal recognition from the stage (4)

HYDRATION STATION SPONSOR \$500 - EXCLUSIVE

*NEW Sponsorship Opportunity - These stations offer a mass hydration solution for our attendees and help us reduce our waste footprint. Let's be environmentally friendly and quench the crowd with your support!

- Logo included on all Hydration Stations located throughout event (2 Stations)
- Logo in all email blasts regarding the event
- Logo in social medial marketing efforts
- Four beverage tickets per show
- Verbal recognition from the stage

FRIEND OF FIVE POINTS \$500 - UNLIMITED

- Logo in all email blasts regarding the event
- Logo in social medial marketing efforts
- Four beverage tickets per show
- Five Points swag bag
- Verbal recognition from the stage

IN-KIND PARTNERSHIPS TO BE CONSIDERED

- Printing Services (Event Signage)
- Social Media Promotion (Reels, stories, static posts)
- Radio Advertisements
- Professional Event Photography/Videography
- Artist Catering
- Hotel Accommodations
- VIP Swag

*Benefits based on value of in-kind services.

Need a custom sponsorship \$???
Custom sponsorships available.
Email info@fivepointscolumbia.com to discuss!



PARTNERSHIP AGREEMENT

Company/Organization Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ /w _____ /c

Email: _____

Day of Site Contact: _____ Cell: _____

Partnership Levels Available

_____ Series Presenting Sponsor (1) - \$5,000

_____ Series Stage Sponsor (1) - \$2,500

_____ Series Rock n' Roll (Unlimited) - \$1,500

_____ Band Hospitality Sponsor (1) - \$1,000

_____ Hydration Station Sponsor (1) - \$500

_____ Friend of Five Points (Unlimited) - \$500

_____ In-Kind Sponsorship - \$ Value of Services

_____ Custom Sponsorship (Unlimited)

	BILLING	SALUDA's BALCONY + \$250 Tab	SALUDA's BALCONY + \$150 Tab	SALUDA's BALCONY + \$75 Tab	LOGO INCLUSION ON PRINT MATERIALS	BEVERAGE TICKETS	VERBAL RECOGNITION
SERIES PRESENTING	100%						
SERIES STAGE SPONSOR	75%						
SERIES ROCK n' ROLL	50%						
BAND HOSPITALITY SPONSOR	25%						
HYDRATION STATION SPONSOR	25%						
FRIEND OF FIVE POINTS	25%						

*Sponsorship benefits will not start until payment is received. Series sponsorship(s) due July 1, 2024 to receive all benefits listed.

Please make checks payable to the Five Points Association | 532 Congaree Avenue Columbia, SC 29205